

KEEPING PACE WITH GAME CHANGING MAEDAS

During bauma 2022, Maeda released a number of products including the latest addition to the MK Series, the MK3053C. Michael Cawston, National Sales Manager for Pace Cranes explains more.



Michael Cawston (2nd left) with the teams from Pace Cranes and Maeda.

THE MK3053C IS THE LATEST DEVELOPMENT

in the knuckle boom range from Maeda explains Michael.

“Maeda has been developing this knuckle boom style crane for some time, and there are a number of models in the range. Maeda has spent time developing the MK3053C to ensure the new model ticks all the boxes.

“It’s a cross between the MC305 and an MC285 which means it is a very compact crane with a small footprint and small ‘packed-up’ dimensions like the MC285. It can still fit through a doorway, but it has more reach than the

MC305, being able to get up to that 17m mark. This is a game changer for Maeda in the small crawler crane market,” he said.

In terms of powering the crane, the MK3053C is available in three versions including a standard diesel machine, a diesel electric option and a full lithium battery electric battery version. Remote control is standard explains Michael.

“The design of the set-up for the whole machine is managed by the remote control unit which comes as standard. This means the machine can be tracked and the outriggers controlled

by the remote. The outriggers swivel by a hydraulic cylinder which means you don’t have to swing the outriggers out manually; it’s all handled by the remote.

“The MK3053C is a user-friendly machine and it is also a lot simpler for the operator, to the point where the operator doesn’t have to put pins in or pull them out. Another great feature with the outriggers is there’s no pinning required for the various angles.

“The machine can be set up on any angle, or the outriggers can be set up on any angle without the need to insert a pin. This is standard across the



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Maeda range. The winch is optional, but we'll import units with the winch as standard unless there's a special request for a crane without it," he said.

Michael goes on to discuss the Maeda stand at bauma and how well it was attended by Australian and New Zealand customers.

"The overall response to the Maeda stand was excellent. There was a terrific turn out of both Australian and New Zealand customers and we found them to be genuinely interested in seeing the new equipment and looking into future purchases for their business.

"Maeda's stand was as busy as always with a lot of interest around battery powered machines. Maeda had three battery-powered machines on display including the MC285CB-3, MC305CB-3, and now the MK3053CB.

"Maeda also displayed had a battery-powered 6t capacity pick and carry crane, the CCI485. This model is currently in the development stage

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and we should see this coming to the local market in 2024. Maeda had a very strong focus on battery technology and that's what a lot of customers were really interested in seeing," said Michael.

The CICA National Conference and Exhibition was hot on the heels of bauma. Pace Cranes exhibited the Maeda, Sennebogen products as well as the Almac Pacific range of Multi Loaders. Michael explains how the Adelaide event worked for Pace Cranes.

"The CICA National Conference and Exhibition was a good event for

IN FOCUS / PACE CRANES AND MAEDA



Pace Cranes products complement each other including the Almac Pacific Multi Loaders copy.

us. It was great to actually see people face-to-face after two years of COVID and Adelaide was a terrific venue for the event. It is a brilliant city for a conference, it's central for everyone around the country, the location of the conference center is close to the city and accommodation. Everyone's in the one spot, which meant it was good for spending quality time with our customers.

"Our products tend to complement each other, so we can be having a conversation with a customer who is considering buying mini crawler cranes and they might be looking at the smaller carriers that are well suited to the mini crawler cranes. The conversation can move to the larger pick and carry range and also the Almac Pacific Multi Loaders that we now represent and

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then move onto the SENNEBOGEN telescopic crawler cranes.

"So there have been some good conversations. When you start talking about one product, you end up discussing another. It's always good to be able to showcase all the products that we have available and yes it was a good turnout. We have lots of enquiries to follow up, lots of quotations to send out and various pieces of information we need to

provide to our customers, so yes, no complaints from us, it was a terrific event," said Michael. ●

Crane Capacity

Max. Working Radius

Max. Lifting Height

2.98t x 2.5m 12.16m x 0.26t 12.52m

MC305CB

Compact & Light Weight
Slew Angle Limit Setting
Multi Position Outrigger Mode
4 Fall / 2 Fall Hook Block

Lithium-ion Battery
High Capacity Battery With Long Life
Minimal Charging Time
Continuous Operation While Charging



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